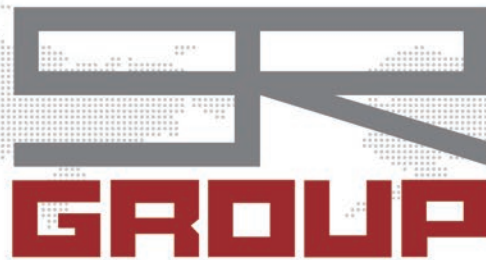


Design Your Life



SR GROUP

COMPANY PROFILE



LOGISTICS



APPAREL



BUSINESS



SPORTS



REAL ESTATE



MACHINE



CREATIVE



LIFE

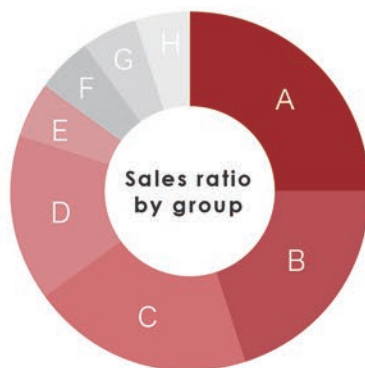
Outline

Group name	SR Holdings Co.,Ltd.
Group CEO	Representative Director and CEO Eisaku Araki
Segments	<ol style="list-style-type: none"> 1. Formulation of overall group business strategies, business management, and optimal allocation of business resources 2. Logistics business 3. Manufacturing and sales of metal machinery 4. Retail service business 5. Apparel business 6. Life services business 7. Real estate business 8. Import and export business 9. Creative business 10. Information media business 11. Sports promotion business 12. Holding, investing, managing and trading securities
Capital (Group total)	167 million yen
Sales (Group total)	10.2 billion yen
Employees (Group total)	370 people
Locations	Headquarters: 4-1-8, Hikinocho, Fukuyama-shi, Hiroshima, 721-0942, Japan Tokyo : 3-54-15 Sendagaya, Shibuya-ku, Tokyo, Japan Osaka : 4-3-8 Uchikyuhojimachi, Chuo-ku, Osaka-shi, Osaka, Japan Okayama : 3-8-39 Minamikata, Kita-ku, Okayama-shi, Okayama, Japan
Offices	40 locations
Consultants	Legal consultant Setouchi Chuo Law Office Tax and accounting consultant Mind Joint Tax Accounting Office
Fiscal year end	March

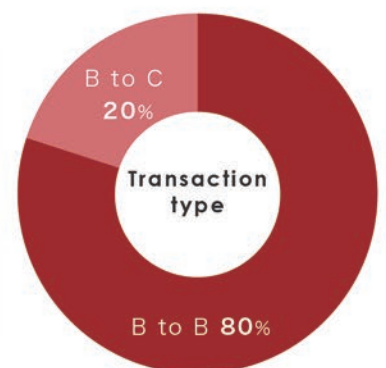
SR Group

Consultant	Alex Partners Co., Ltd.
Logistics	Showa Transportation Co., Ltd. SR Logistics Co., Ltd.
Apparel	SR United Co., Ltd. Kokuraya Co., Ltd.
Business	Kyoei Co., Ltd.
Sports	Team39 Co., Ltd. Win Sports Co., Ltd.
Machinery	Sequence Co., Ltd.
Creative	Okayama Daiichi Video Co., Ltd. Graphic Machines & Materials Co., Ltd.
Real Estate	Shoriku Co., Ltd.
Life Services	Ideal Co., Ltd.

Solutions



A: Logistics	22%
B: Apparel	21%
C: Business	15%
D: Sports	13%
E: Real Estate	8%
F: Machinery	7%
G: Creative	7%
H: Life Services	7%





Design Your Life

The SR Group operates in a variety of fields that transcend industry boundaries. We will strive to achieve a sustainable society and improve our corporate value by making the most of our flexible business perspective which is not afraid of constant change, our organizational perspective which strives for harmony with society and coexistence with nature, and our human resources perspective which brings out diverse values and colorful individuality.

Continuity and Change

The times are changing, the scenery is changing, and services are continuing to evolve day by day. We believe that, at the same time as being prepared to face the ever-changing market head-on, it is our social mission and essential for sustainable growth to have the intuition and insight to discern the essence of things by sorting out the optimal solutions from the vast sea of information.

The Beauty of Margins

Encountering new values and discovering the richness of enjoying the margins can transform the most ordinary of scenes into a series of vivid moments. We believe that service which is full of surprises and emotion is a magic that envelops you in warmth and enriches your life.

We will continue to create.

“More creatively, more dramatically”

SR Holdings Co.,Ltd.
Representative Director and CEO

Eisaku Araki

Our Purpose

We pursue the realization of a sustainable society through the creation of new value and the pursuit of material and spiritual wealth.

Our Vision

Design Your Life

A rich and colorful array of moments.

Our Value

We will respect freedom and autonomy, fully adopt diverse values and colorful individuality and aim continuous group growth

Business concept

Our company will aim to realize a flexible environment adaptive company without fear of continuous change.

Keep evolving.

Human resource concept

We will recognize the importance of both dynamic ideas to setup ideals with a broad view of the world and steady activities and energy to embody them.

Think globally act locally.

Organization concept

We will keep harmonization with society and coexistence with nature in mind as number one.

Harmony with nature.

Our Way

We will always act positively.

We will always make an effort in each job with a strong sense of responsibility.

We will always meet people with respect and enthusiasm.

We will always make efforts toward originality and creativity.

We will always maintain a smile.

We will always stick to our beliefs towards the realization of the goal.

We will always respect the feeling of gratitude.

We will always try to consider each environment.

We will always contribute to the realization of a rich society.

We will always advance step by step.

Be Brave. Take Risks.

Nothing can substitute experience.



LOGISTICS

This means an activity of a series of "flow of products" until products are delivered to customers after they are manufactured. This is an activity to support the basis for economic activity and plays an important role in connecting producers with consumers and support bases of industries and lives of people.



APPAREL

With the corporate culture of "Enjoyably, Correctly, and Innovatively", we aim to be a creative group that continues to grow through manufacturing that makes the most of diverse values and colorful individuality.



BUSINESS

We handle a variety of goods based on trust relationships with suppliers in the field of various industries, and develop value-chain with multifaceted view taking advantage of development of goods fitted with the times, stable supply chain and sales networks.



SPORTS

The excitement that sports bring is a language understood all around the world. As a platformer connecting the constantly evolving world of sports and lifestyle, we will create a more prosperous future.



REAL ESTATE

We will solve problems of "want to purchase, sell, rent and lease" of real estate which is the foundation of lifestyle, and problems related to various real estate from brokerage, management, inheritance and land utilization.



MACHINERY

We will contribute to the realization of a sustainable society and the potential of society through manufacturing, utilizing our know-how cultivated through our skilled techniques and extensive track record.



CREATIVE

We design tangible goods including visual elements and culture inherited by intangible style including philosophy, and create the future overcoming the barriers of all industries, doubt common sense and changing.



LIFE SERVICES

We provide color and richness to everyday life, and produce fulfilling time and space to enjoy the "margins" of life.

Forever is Composed of Nows

